



ORION





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# ORION

## GLOBAL PRESENCE



### TRANSFORMING TO ADVANCE FURTHER IN THE GLOBAL MARKET

Since our establishment in 1956, we have led the domestic and global confectionery industry for nearly 70 years by offering customers high-quality products that are always tasty and popular based on our vision of “making food with the most honest mindset”.

Now we will lay the foundations for becoming a global general food company, while also retaining our commitment to honesty and transparency. At Orion, the manufacture and sales of high-quality products are based on our honest philosophy and time-honored tradition.

-  **\$2.2 Billion**
-  **12,000 Employees**
-  **15 Factories in 5 countries**
-  **Over 60 brands**
-  **Export over 70 countries**

\* Source: Based on consolidated financial statements of Orion Holdings and Orion Corporation (post-divestiture)

# ORION

## FOOD VINA

Orion opened its first manufacturing facility in Binh Duong in 2006, followed by second plant in Bac Ninh to cover Vietnam's northern reaches in 2009, which are the major markets for pies and biscuits.

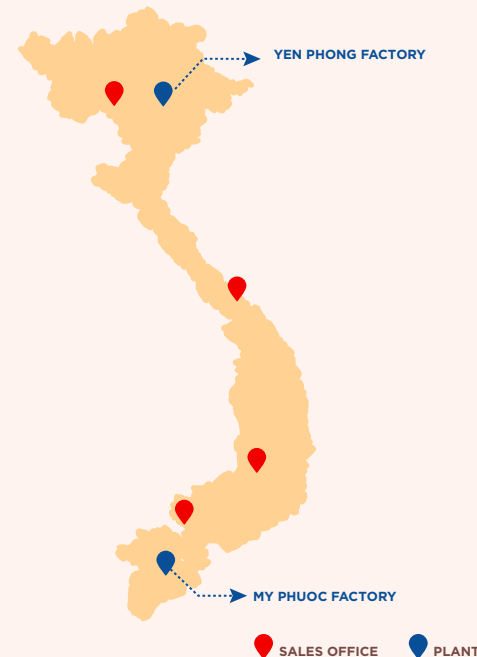
Orion has become an integral part of the daily lives of the Vietnamese people by expanding our products to include snacks and biscuits with ChocoPie, as the flagship products, thus giving confidence to confectionery industry.

### VIETNAM

**Total Plant Number: 2 / Area Office: 4**

Orion Food Vina (“OFV”) is the biggest organization with engages in the manufacturing and distribution of confectionery products in Vietnam market.

- 1** Founded in 2005, OFV operates two manufacturing plants in My Phuoc (Binh Duong Province) and Yen Phong (Bac Ninh Province).
- 2** OFV manufactures and distributes a variety of products, including pie-soft cake biscuit, potato-based snacks, etc.
- 3** Global business have established operation worldwide, exporting to more than 30 countries in Asia, Middle East, South Africa, etc.



### Plant operating status

#### 1. YEN PHONG PLANT (Northern of Vietnam)



- Northern plant, located in Bac Ninh province.
- Plant area: 120,000m2.
- Manufacturing capacity: 45,000 tons per year.

#### 2. MY PHUOC PLANT (Southern of Vietnam)



- Southern plant, located in Binh Duong province.
- Plant area: 85,000m2.
- Manufacturing capacity: 40,000 tons per year.

### Area office operating status

Northern area office (Hanoi/27 areas).

Central area office (Da Nang/14 areas).

Southern area office (Ho Chi Minh/23 areas).

OT area office (METRO and other 2).

\* Source: Orion Food Vina

# FOOD SAFETY

## SYSTEMATIZATION OF QUALITY AND SAFETY SYSTEM

Orion strives to provide safe products that the customers can consume with confidence in all stages of product development, production and distribution sales.

Our domestic and oversea factories maintain strict international food safety certifications and establish a preventive system through the thorough food safety audit system of Orion.

The purpose of the Global Quality Assurance System (GQAS) is to enhance safety of all production sites through inspection and improvement activities for food safety.

At each global business site, we train auditors with rich field experience and expertise to inspect food safety at all Orion factories. We are identifying matters for improvement based on the inspection results every year, and we are also raising Orion's food safety level through improvement activities.

The Quality and Safety Team operates the "Food Safety Calendar" to ensure the safety of products in the distribution channel and raw materials, and conducted 1,403 times microbiological and physicochemical analyzes in 2021.



### Research and development

- Selecting safe raw materials.
- Inspecting partners and supporting improvement.
- Preventing hazardous factors in advance.



### Production

- Inspecting production site (GQAS).
- Acquiring food safety certification.
- Inspecting hazardous factors for finished products.



### Distribution & Sales

- Managing product distribution safety.
- Collecting and inspecting products in distribution channel.
- Providing correct information.

## PRODUCT INNOVATION

The nature of the task has been trying to define an efficient way to convey a better taste and nutrition. Orion's culture is the belief to produce foods according to our organizations conscience. Having 0G trans fat and lowering the saturated fat content by ¼, we were able to minimize the use of organic compounds in the package.

All production facilities and operations have been certified in Hazard Critical Standards (HACCP). In doing so, we have been able to produce a product that can be trusted by consumers.

### 1. Trans Fat "0" (zero)



Olive oil  
Swedish AAK with R&D

### 2. Saturated Fat Reduce



Sunflower seed oil

### 3. Green package



#### What is Green Package?

It is an environmentally friendly packaging co-developed by Orion and our packaging partner with health and environment in mind.

Bean oil/No toluene

## MAKING FOOD SAFETY

Orion has recognized long ago that safety and quality of products were an absolute necessity to consumers.

In order to achieve these high standards, we have put in a myriad of safety and quality control systems and procedures.

We believe that our products should not only be concerned to taste but also to the health and nutritional value of the products.



### FSSC 22000

In 2013, Orion earned FSSC 22000 (FOOD SAFETY SYSTEM CERTIFICATE) In russia



### AIB

It has received the highest rating the 'Excellent' in parts of the manufacturing hygiene audit from American Institute of Baking



### HACCP

In 2009, it has been certified HACCP as the first in Korea confectionery industry



# ChocoPie

SINCE 1974



Original Initiate,  
Original Taste  
Set the benchmark  
for others to follow.

## "UNIQUE HARMONIZATION" TASTE

Moist and soft biscuits, coated with rich Chocolate and filled with Snowy Creamy Marshmallow, Orion ChocoPie melts in your mouth instantly and is a delight to your sweet tooth.

Snowy marshmallow    Chocolate coating



## MORE CHOCOLATE, RICHER FLAVOR



Halal version



Non-Halal version

Dedicated to chocolate-lovers, ChocoPie Dark/Double Choco offer more than 70% cacao than the original version. ChocopiePie Dark/Double Choco is made exclusively for chocolate fanatics, especially young people who love the strong explosive flavor of cocoa.

## HEALTHY FOR LIFE

- No preservatives
- Calcium added
- No artificial color
- Iron added

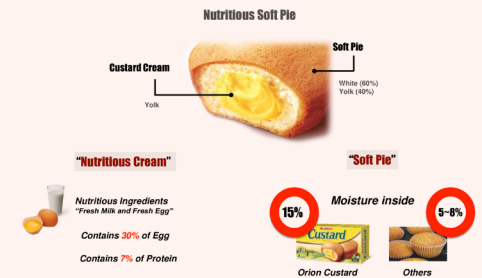
# Custard



The nutritious pie  
that taste like  
homemade.

## ORION'S CUSTARD SECRET

Super soft, cream-filled cupcakes which melts in your mouth. With the richness of a cream filled core, it is a slightly moist cake - a premium anytime snack for everyone.



## NUTRITIOUS PIE FOR EVERYONE



Whether you are in love with Milk or Pandan, we have all for you! Enjoy our unique flavors of sweet cream enriched with butter and milk flavor or delicious fresh pandan and young rice, truly Vietnam authentic cuisine. A great cake to enjoy on every occasion.

## EVEN MORE NUTRITIOUS

- 22% egg yolk
- 100% USA imported wheat flour
- Increase 10% inside egg cream
- Protein added



# BON BON!



The perfect choice for the family's daily breakfast.

Enjoy the harmonization of layer of soft, cheesy and fluffy sponge cake mixed with rich chicken strands that explode your morning taste!

Especially, Bon Bon is the first packaged cake made from 100% rice flour, soft and chewy, mixed with fragrant and fatty baked eggs.

### SNACKING BUT STILL NUTRITIOUS

Compact and convenient to carry, with added iron and nutrients help prepare you for an entire active day.



- Iron
- Protein

### YOUR SNACKING TIME, YOUR CHOICE!



Chicken



Cheese

# O'RICE



100% baked from premium rice.

It is a 100% vegetarian snack which is baked and not fried to maintain nutritional goodness. The combination of premium rice and unique flavour makes O'Rice a desirable snack that can be relished any time.

### HEALTHY FOR YOUR FAMILY

- "Baked not fried" recipe
- Light crispy texture
- Long shelf life
- No preservatives
- Trans fat free
- Hygienically packed

### YOUR ANYTIME SNACK



Natural Snow



Seaweed



**SNACKS FOR ALL GENERATION!**



O'Star is proudly leading the market ahead of its global competitors, providing consumers with a taste of Korea that its competitors cannot mimic, and is becoming very popular among Vietnamese consumers.



**THE ESSENCE OF NUTRITIOUS BISCUIT**

Premium biscuit range with diversified choices of sweet and savory taste



**CRISPY, INIMITABLE TASTE**

The baked potato cracker Tok is baked in the oven without frying to give a deep potato flavor with added crunchiness.



**FUN TO EAT, FUN TO LEARN**



Diverse fish shapes, depicting a confrontation story between the whale corps and shark corps, as well as being fun to eat with a fun to imagine story are drawing a massive response from consumers.

In particular, the features of a baked snack rather than a fried snack give mothers more confidence in Marine Boy as a “ healthy snack for kids”.

## 5 STICK GUM

**REFRESHING WITH FRESH FRUIT**

Orion 5-Stick Gum is a refreshing chewing gum which comes with an incredibly refreshing banana and strawberry flavour. The long lasting flavour gives your mouth a fresh minty feeling and also helps in keeping your tooth healthy.



## BOOM JELLY

**HAVE FUN WITH THE BOOMIE BEAR!**







Shaped like fruit, contains 30% of real fruit juice to remain natural taste, coming with our latest formula to introduce a chewy and soft texture candy, attracting not only kids but also adults.



# PRODUCT SPECIFICATIONS ★

BRAND	FLAVOR	SKU	IMAGE	N/W (GR)	PIECE/CASE	CASE/CTN	SHELF LIFE Month
<b>PIE</b>							
CHOCOPIE	Original	2P		30	2	48	12
		6P		30	6	16	12
		12P		30	12	8	12
		20P		30	20	10	12
	Double Choco / Dark	2P		30	2	48	12
		6P		30	6	16	12
		12P		30	12	8	12
				<i>Halal version</i>	<i>Non-Halal version</i>		
CUSTARD	Egg	2P		23	2	48	12
		6P		23	6	16	12
		12P		23	12	8	12
	Milk	6P		23	6	16	12
		12P		23	12	8	12
	Pandan	6P		23	6	16	10
		12P		23	12	8	10
	BON BON	Chicken	5P		17	5	20
Cheese		5P	20.3		5	20	8
<b>SNACK</b>							
O'RICE	Natural Snow	12P		10.8	12	10	12
	Seaweed	12P		7.95	12	10	12

# PRODUCT SPECIFICATIONS ★

BRAND	FLAVOR	SKU	IMAGE	N/W (GR)	PIECE/CASE	CASE/CTN	SHELF LIFE Month
O'STAR	Seaweed	30G		30	10	8	8
		48G		48	5	12	8
		90G		90	4	8	8
	Kimchi	30G		30	10	8	8
		48G		48	5	12	8
		90G		90	4	8	8
	New York Beefsteak	30G		30	10	8	8
		48G		48	5	12	8
		90G		90	4	8	8
	Chicken BBQ	30G		30	10	8	8
		48G		48	5	12	8
		90G		90	4	8	8
KOONY	Cheese	40G		40	10	8	8
	Chicken	40G		40	10	8	8
	Chilli	40G		40	10	8	8
CORN CHIP	Butter	35G		35	10	8	8
	Spicy	35G		35	10	8	8



# PRODUCT SPECIFICATIONS ★

BRAND	FLAVOR	SKU	IMAGE	N/W (GR)	PIECE/ CASE	CASE/ CTN	SHELF LIFE
							Month
<b>BISCUIT</b>							
MARINE BOY	Chicken	30G		30	1	20	12
	Seaweed	30G		30	1	20	12
	Shrimp	30G		30	1	20	12
TOK	BBQ	38.5G		38.5	10	2	10
	Seaweed	38.5G		38.5	10	2	10
	Cheese	38.5G		38.5	10	2	10
CRAKIE	5 grains	4P		158.4	1	16	12
		8P		316.8	1	8	12
	Sesame & Coconut	4P		158.4	1	16	12
		8P		316.8	1	8	12
<b>GUM</b>							
5 STICK GUM	Banana	5 stick		12.5	20	50	24
	Strawberry	5 stick		12.5	20	50	24
<b>CANDY</b>							
BOOM JELLY	Grape	25G		25	10	12	12
	Peach	25G		25	10	12	12
	Strawberry	25G		25	10	12	12

## THANK YOU!

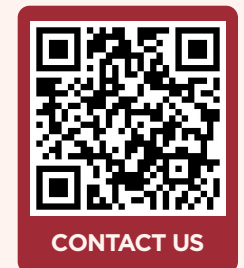


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